

Emerald Coast

INSIDE THIS ISSUE

- Renew your membership today for 2011!
- Our Valued Sponsors
- Happy Birthday!
- Pop Tops & Pennies for Penny
- Pictures of our members



THE MANY
FACES OF WCR

JANUARY
2011

Thank You To Our Emerald Coast Chapter Sponsors



EMERALD SPONSORS \$1000 Level



RUBY SPONSORS



SAPPHIRE SPONSORS



2010 Local & State Info

Local Contact Info

President: Robbie Fenn, RobbieJFenn@GMail.com, 850-496-2150

Pres-Elect: Judy Catrett-Sheridan, Judy@JudySheridan.com 850- 218-3030

VP of Membership: Karen Flynn, Karen@KarenFlynnProperties.com 850-499-2894

Treasurer: Lori Ogles, logles@reli.us 850-231-0991

Secretary: Stephan Mihacevich, stephan.mihacevich@pelicanproperty.com, 850-217-1904

Membership: Jan Hooks, Jan@JanHooksRealtor.com, 850-585-2677

Education & Programs, Cynthia Roberson, cynthia@cynthiaroberson.com, 850-585-3602, Linda Bryan, linda.bryan@earthlink.net, 850-420-1151, Joe Saber, joe.saber@cbunited.com,

Hospitality: Catherine Brannon, CBrannon@Setco.com, 850-650-6161

Ways & Means: Paige Floyd, paige.floyd@rels.info 850-650-3130

By-Laws & Standing Rules: Laura Nelson, lnelson@waterstonemortgage.com

Nominating: Lisa Norton, Lisa@LisaNortonRealEstate.com, 850-621-4525

Newsletter & Social Networking: Mary Travis, mary.travis@rels.info 850-650-3130

Marketing/Communications: Linda Randes, linda.randes@era-american.com , Mary Travis, mary.travis@rels.info 850-650-3130

Website: Matthew Pace, Info@PacePcSolutions.com

Sponsor Liaison: Sue Botelho, SBotelho@WaterstoneMortgage.com, 850-797-7946

Past Presidents

- 2010 Lisa Norton
- 2009, Debbie Lewis
- 2008, Kelly Klein
- 2007, Judy Griffin
- 2006, Jean Floyd
- 2005, Penny Ericksen
- 2004, M.J. Packer
- 2003, Dick Hickenbotham
- 2002, Karen Butler
- 2001, Pat North
- 2000, Debbie Lewis
- 1999, Becky Popma
- 1998, Kim Patterson
- 1997, Marilue Maris

State Sponsors Cont.

Gold Sponsors

Realtor® Association of Greater Fort Myers
and The Beach, Inc.

Silver Sponsors

Audrey Lackie-Watson Realty

Bristol Properties International

Paul Homes of Florida

Naples on the Gulf Women's Council of
Realtors

State Sponsors

Platinum Sponsors

Home Team Inspection Service

North American Title Company

Wells Fargo Home Mortgage

Presidents Corner

What a great beginning to what I think will be our comeback year in Real Estate. Several of us were able to attend the Florida Realtors Mid Year Meetings in Orlando a few weeks ago and it was filled with energy and positive thoughts about business. The buzz was going that everyone is busy! I attended many seminars as your President to increase the value of your membership and was pleasantly surprised to find how terrific our chapter really is. Let me applaud EACH OF YOU for making our chapter one of the Best in the State!

I was reminded of our core values of the Council which include the power of relationships, professional credibility, diversity, participation, success, and influence. Each of these pull from the other. It is often said that your participation in our Council will increase your success even more through the power of relationships. I genuinely believe that success in today's business world comes through positive productive relationships. I found that in the Women's Council of REALTORS where I was able to build and maximize relationships in our industry. I am an advocate for members sharing their time, talent and experience with each other to promote advancement in our profession. It is my hope that as you look at your 2011 business plan that the Women's Council is included in it. We are an industry changing daily and we must network to stay on top! Your participation in the Council is your opportunity to contribute to change, and to be changed, both personally and professionally. With my year as president now upon me, I look forward to your continued involvement.

Robbie Fenn

Happy Birthday WCR Members!

January

Karen Flynn

Kelly Klein

Donna Miller

Judi Rutland

Leida Bilby

Sue Botelho

Paige Floyd

February

Jennifer Fiske

Jan Hooks

Lisa Norton

Cherry Creekmore

Gloria Frazier

Clara Miles

Linda Randes

Tula Tucker





Just Notes



RENEW YOUR MEMBERSHIP NOW

As a member, you are positioned to stay on top of your competition, whether it's by learning about business-building resources in our monthly national e-newsletter, staying up to date on industry trends at our local chapter events, or by your visibility in our national Referral Center.

Go to www.WCR.org today to renew on line!



WCR Online
WCR Online

PENNIES & POP TOPS FOR PENNY!

Penny Ericksen is our State Treasurer. When Penny becomes our State President in 3 years it would be nice if we could help her pay for her big inauguration. If you could bring your spare pennies & pop tops to our monthly business resource meetings we will put them with Penny's savings. **We need your help!!!**



Please Remember Donations for Shelter House & other Missions!!

Donations of "personal care" items at each of our Monthly Business Resource Meetings are donated to the women, children and men of Shelter House. Items may include such things as soap, shampoo, lotion, razors, powder, recycled or used cell phones, etc. Cash donations are also accepted; please make your check payable to Shelter House. Any member of the Governing Board will gladly be sure your donations are delivered!

Shelter House Liaisons are:

Jean Floyd Keller Williams Emerald Coast Realty 850-865-8548 JeanBuySell@aol.com
Balenda Hetzel Beach Community Mortgage 850-499-4759 BalendaH@BeachCommunityMortgage.com
Michelle Sperezel is the Executive Director at Shelter House and her business number is 850-243-1201

OUR MISSION STATEMENT

We are a network of successful Realtors empowering women to exercise their potential as entrepreneurs and industry leaders.

OUR VISION

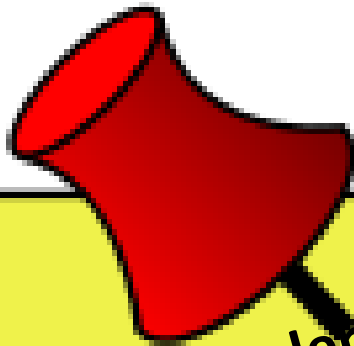
Through our influence as successful business professionals, women will effect positive change in the profession and in the broader community.



JOIN TODAY FOR A VALUED EXPERIENCE IN
PROFESSIONAL AND PERSONAL GROWTH







**Mark your calendar
2nd Meeting of the 2011
Palms of Destin-February 10th
Featured Speaker Richard McNeese-Understanding
the New Contract
1st Governing Board Meeting
at SETCO-February 8th
Mentoring 2/8 at 11:00 at SETCO
What is your Value Proposition**